

General Resources has created a clean surface technology clinically-proven to provide persistent protection. We have extensive knowledge in multiple industries and work with clients to address the growing demand in healthcare, agriculture, food service, oil and gas, paper and pulp, plastics, textile, and skin care for the next level of clean surface technology.

OUR MISSION

Our team of professionals is dedicated to developing innovative products and providing solutions for our clients.

THE SCIENCE

General Resources' patented polymer has been engineered to provide persistent protection that enables improved efficiency in standard cleaning, resulting in consistently low ATP results.

100% NON-TOXIC

Our solutions are free from volatile organic compounds, arsenic, heavy metals and poly-chlorinated phenols.



FOOD CONTACT

- Complies with 21 CFR 170.39 for use on food prep surfaces without limitation to temperature or food type



INNOVATIVE TECHNOLOGY

- Maintains low ATP levels
- Provides consistent results
- Non-leaching, nonabrasive
- Remains active after drying



SAFETY FIRST

- Free of harsh chemicals, asthmagens, triclosan, sulfate and parabens
- Free of chemical vapors and VOCs



CLINICALLY PROVEN

- Advantages proven in clinical real-world testing
- Forms protective barrier on surfaces



EASY-TO-USE

- Single application
- Quick drying
- No rinse required
- Odorless

2017 GRAD-PRO CLINICAL STUDY

All surfaces were disinfected and sanitized using standard cleaning protocols. GR-AD Pro was then applied immediately after and allowed to dry.

SITE 1 RESULTS: 5-WEEK TEST WITH ONLY ONE APPLICATION

Memorial Hermann Memorial City Medical Center | 921 Gessner Rd Houston, TX 77024

Patient Restroom	Date	ATP #	Date	ATP #	Date	ATP #	Date	ATP #	Date	ATP #
RR Door Knob	Feb 3	1	Feb 9	2	Feb 18	12	Feb 24	2	Mar 2	1
Sink Handle	Feb 3	1	Feb 9	1	Feb 18	6	Feb 24	0	Mar 2	2
Toilet Handle	Feb 3	4	Feb 9	3	Feb 18	4	Feb 24	0	Mar 2	19
Handrails	Feb 3	4	Feb 9	1	Feb 18	2	Feb 24	0	Mar 2	1
Light Switch	Feb 3	3	Feb 9	2	Feb 18	11	Feb 24	3	Mar 2	1

SITE 2 RESULTS: 5-WEEK TEST WITH ONLY ONE APPLICATION

Midstate Medical Center | 435 Lewis Avenue, Meriden CT 06451

Patient Restroom	Date	ATP #	Date	ATP #	Date	ATP #	Date	ATP #	Date	ATP #
Toilet Handle	Jan 30	0	Feb 10	4	Feb 24	9	Mar 3	2	Mar 10	10
Toilet Seat	Jan 30	0	Feb 10	1	Feb 24	12	Mar 3	4	Mar 10	5
Handrail	Jan 30	0	Feb 10	40	Feb 24	10	Mar 3	4	Mar 10	16
Door Handle	Jan 30	2	Feb 10	2	Feb 24	29	Mar 3	12	Mar 10	4
Sink Handle	Jan 30	8	Feb 10	42	Feb 24	7	Mar 3	77	Mar 10	105
Soap Dispenser	Jan 30	4	Feb 10	1	Feb 24	6	Mar 3	15	Mar 10	5

In summary, we have been clinically-proven to maintain consistently low ATP levels.

Justin Ballard | Chief Executive Officer
General Resources, LLC

justin@gen-resources.com
www.gen-resources.com
www.gr-adpro.com



General Resources LLC

Rich Feczko | National Director of Systems, Standards, Innovation & Global Support
Crothall Healthcare

rich.feczko@crothall.com



Mark DiRenzo | Purchasing Manager, Support Services
Compass USA

mark.direnzo@compass-usa.com

